



CHESTER SANTOS

INTERNATIONAL MAN OF MEMORY

MEMORY LANE

WEBINAR HIGHLIGHTS

RESOURCES

FOR ADDITIONAL TRAINING

Coupon Code AFC will work for the first 25 people who use it at MemorySchool.NET

3 MAIN MEMORY PRINCIPLES:



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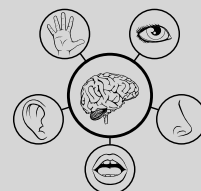
TURN INFORMATION INTO VISUALS

We are very good at remembering things that we see

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INVOLVE ADDITIONAL SENSES

As more senses are involved in memory encoding, more areas of the brain are activated and more connections are made in our minds to the information



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USE YOUR CREATIVITY & IMAGINATION

We tend to remember things very easily if they are unusual or extraordinary

BOOKING & CONTACT

INFORMATION:



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TIPS FOR REMEMBERING NAMES:

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IMMEDIATELY REPEAT THE NAME!

Example: "Nice to meet you, Jane"



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ASK A QUESTION USING THE NAME

Example: "Where did you grow up, Jane?"

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THINK OF A CONNECTION TO ANYTHING YOU KNOW

Example: maybe think of Jane Austen, Jane Goodall, Jane Fonda, Lady Jane



④

USE THE NAME WHILE SAYING GOODBYE

Example: "It was great meeting you, Jane" or "Hope to see you again, Jane"