

AFC March 2018 Quarterly Newsletter

## **Message from the President**

"As Facility Managers working in an academic setting we are faced with unique challenges almost every day. Each of us feel like we work on our own deserted island. In order to be more successful, facility managers in academics need to network and share their experiences..."

[Continue reading...]

### **Facility Fusion 2018**

The most all-encompassing learning and networking event on facilities and how to manage them. Immerse yourself in all things FM — from groundbreaking discoveries impacting the industry, to achievable strategies for your daily to-do list.



[Continue reading...]

### AFC on IFMA Engage

By Gary Rudkin, AFC VP & Membership Chair



[Continue reading...]



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### **AFC Board of Directors**

President: James Gonsalves, CFM Phys. Plant Ops. Zone Manager San Diego Unified School District Email: jgonsalves@sandi.net

Vice President: Gary Rudkin General Manager CORIX Utilities (Oklahoma) Inc. E-mail: <u>Gary.Rudkin@Corix.com</u>

Secretary: Carlos Rodríguez Facilities Manager Carol Morgan School, Dom. Rep. Email: <u>crodriguez@cms.edu.do</u>

Treasurer: Greg Victor Ensworth School Director, Facilities Email: gregvictor2@aol.com

Past President: Jolie Lucas, CFM, AICP, LEED AP Sr. Facility Planner AECOM Email: Joliefab@cox.net







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## **Message from the President**

Spring is always a very busy time of the year for most of our organizations. Planning, Operations and Maintenance are hitting on all cylinders. This is the time of the year when our organization are consumed with executing Spring Break projects, planning for commandment and graduation ceremonies and the ultimate ramp up to getting summer projects scheduled.

I know I have said this before, sometimes it feels like our programs are working in solitude but know that many of your AFC peers are experiencing the same challenges and successes you are experiencing. Our programs may feel remote but you are not alone. AFC's true strength is bound to the belief that members can and are helping members every day. Collaboration and knowledge sharing is what makes our bonds strong.

I want to take this time to thank our dedicated volunteer committee chairmen, esteemed Board of Directors and thank you to all of those individuals who are making incredible things happen for the Council.

We still have a need to fill volunteer positions on some of our key committees. If you are interested in taking on a volunteer role for the Council, please contact any one of the Board members via email and we will arrange a phone discussion to talk about our needs.

The Board would like to wish you all the very best, may all your projects come in on time and under budget. I look forward to seeing you at World Workplace 2018 in Charlotte.







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# Facility Fusion 2018

March 20-22, 2018

Facility Fusion 2018 will take place at the Sheraton Grand Chicago in Chicago, Illinois from March 20th to the 22nd.

This one-of-a-kind event draws a unique group of FM leaders and decision makers who are investing in education, networking, and products and services that will help them maintain their competitive edge in an ever-changing industry. With The IFMA Hub, the Career Resource Center and FM Mentors, and the Emerging Technology Showcase, the Facility Fusion expo has become an immersive experience that focuses on attendee engagement.



**Sheraton Grand Chicago** 

FM is a mash-up of strategies, tactics, operations and soft services. You know something about everything. But as new twists and tasks reshape your role, betting that you'll always know what you need to is a long shot. Don't leave your future to chance. Learn something more about all you do. Join industry innovators, workplace change-makers, emerging professionals, and mid- to senior-level FMs to discuss and grasp the increasingly multifaceted layers of FM.

This year's Facility Fusion will take place in the Sheraton Grand Chicago.

IFMA Facility Fusion is attended by an estimated 900 attendees from more than 46 U.S. states and 30 countries. Our attendees represent more than 540 companies with annual facility budgets totaling on average more than US\$13 million.







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# AFC on IFMA Engage

Networking and sharing best practices is one of many benefits for IFMA members. The ability to learn from others on what works and what doesn't at no cost drives value for our customers. In an effort to facilitate discussions specific to our needs, your Board created an AFC Engage site.

Currently, I subscribe to All Members, Component Leaders and the AFC site. Yes it is three additional emails almost daily, but it only takes a moment to peruse through the topics and click on relevant topics that are thought provoking. How many times have you wondered how someone else tackled a problem but had no easy way to find out. Engage is extremely simple to navigate in be that responding to a post or creating a new one.

### Let's get started!

- Log into https://engage.ifma.org/home
- Go to My Groups
- Click on the "Academic Facilities Council".
- You can post, read, and respond.



#### Academic Facility Council

Please take a moment to check it out and give your Board feedback. If you need assistance you can email me at <u>gary.rudkin@corix.com.</u>

Thank you,

### Gary Rudkin

AFC Vice President and Membership Chair



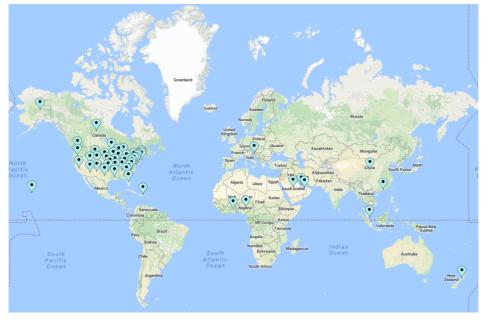




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# Membership Map

Updated February 21, 2018.



You can access the interactive map in the link below: CLICK HERE FOR INTERACTIVE MEMBERSHIP MAP



### Membership as of 2/21/18: 335







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## **Sponsorship Program**

AFC FMs: Organizations that choose to support the Council through sponsorship receive many benefits. As you are in contact with numerous vendors who would benefit from alignment with our purpose and efforts, we strongly encourage you to reach out to your favorite vendors about the advantages of this sponsorship opportunity.

Benefits of sponsorship are numerous – it will not only showcase their support of the Council and the FM profession at large, but also provide them with frequent exposure to our nearly 400 members and other FM professionals. Advertisement at AFC events, on the AFC website, and via the AFC newsletter will provide a frequent and reoccurring presence for all FM professionals to see.

We thank you in advance for your willingness to reach out to vendors regarding AFC sponsorship benefits – your efforts a greatly appreciated. If you have any questions on benefits or approaching vendors, please contact any board member and they will be happy to assist you?

### **PLATINUM LEVEL: \$2,500.00** Recognized as sponsor/co-sponsor of an event.

- 3 signs at event (company provides) up to 32 sq. ft.
- Representative is introduced at event and brings greetings from company (2-3 mins)
- Company logo and link on AFC website noted as sponsor of event logo will remain for 1-year
- 3 tickets to event they are sponsoring
- Business cards and brochures available on table by their sign
- Tent cards for tables during their sponsored events
- Mailing list of delegates
- Registration for one individual for conference

### **SILVER LEVEL: \$1,000.00** Recognized as sponsor/co-sponsor of an event.

- 1 sign at event (company provides) up to an area of 12 sq. ft.
- Representative introduced at event.
- Company logo and link on AFC website noted as sponsor of event logo will remain for 1-year.
- 1 ticket to event they are sponsoring
- Business cards and brochures available on table by their sign.
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Mailing list of delegates

### **GOLD LEVEL: \$1,500.00** Recognized as sponsor/co-sponsor of an event.

- 2 signs at event (company provides) up to an area of 20 sq. ft.
- Representative introduced at event.
- Company logo & link on AFC website noted as sponsor of event logo will remain for 1-year.
- 2 tickets to event sponsoring.
- Business cards and brochures available on table by their sign.
- 2 tickets to main social event
- Tent cards for tables during their sponsored events
- Mailing list of delegates

### BRONZE LEVEL: \$500.00 May sponsor nutrition breaks, transportation, etc. at an event.

- Company logo on table and/or small sign(s) (12" x 18") of event/function they are sponsoring.
- Representative introduced at event.
- Company logo and link on AFC website noted as sponsor of event will remain for 1-year.
- 1 ticket to event they are sponsoring
- Mailing list of delegates







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## **Positions Currently Available**



Sustainability Chair – The AFC is currently evaluating candidates for this position.

### Volunteers

The AFC would like volunteers for the following committees:

- Education Committee
- Sponshorship Committee
- Sustainability Committee

As a volunteer, you would contribute to planning, coordinating and participating in the activities organized by that particular committee for the Council.

For more inquiries: Contact a Board member





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## **About the AFC**

Academic facilities offer facility managers and space planners many unique challenges. These individuals must effectively plan, design, construct, utilize and maintain a variety of buildings, grounds and equipment including classrooms, computer labs, residence halls and apartments, athletic facilities, dining halls, theaters, laboratories, libraries and health care facilities. The students, instructors and researchers who utilize these facilities have needs that may radically differ from conventional building tenants.

## About the Board of Directors



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### **AFC Committees**

Membership Gary Rudkin, Gary.Rudkin@Corix.com

Education Steve Greenwood facilitypro@gmail.com

Content Jessa Gagne jgagne@stonehill.edu

Sustainability Position Open.

Corporate Sponsorship Rick Echeverria rech@salus.edu

"An ideal facility manager must have Aristotle's logic and Solomon's wisdom, a priest's discretion and a gambler's poker face, a lawyer's shrewdness and a marketing director's charm, a gladiator's guts, a marathon runner's perseverance and a sprinter's speed, a leatherneck's toughness and a dancer's agility, lots of good luck and 30 hours per day."

~Unknown Source

