



**AFC Board of Directors**

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Jolie Lucas, CFM, AICP, LEED AP  
Sr. Facility Planner  
AECOM  
Email: [Joliefab@att.net](mailto:Joliefab@att.net)

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Physical Plant Operations Zone  
Manager  
San Diego Unified School District  
Email: [jgonsalves@sandi.net](mailto:jgonsalves@sandi.net)

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Director of Facilities  
University School of Milwaukee  
Email: [tmiller@usmk12.org](mailto:tmiller@usmk12.org)

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Email: [gregvictor2@aol.com](mailto:gregvictor2@aol.com)

*Past President:*

Bruce Boyer  
Director, Facilities Management  
Stonehill College  
E-mail: [bboyer@stonehill.edu](mailto:bboyer@stonehill.edu)

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**News from the Academic Facilities Council of IFMA**

**A Message from the President:**

I saw a sign recently that said, "I'm too busy to tell people how busy I am." I know that I am not alone - we are living in a "culture of busy" and it seems to only be getting worse. The economy appears to be rebounding, yet we are still trying to do more with less (and so, unfortunately, are our employers!) Luckily, we have a great resource in each other. Somewhere within the Academic Facilities Council is someone else who has already grappled with your problem, already found a good solution, already moved on to the next challenge. Gee, if only there was a way to reach out to the other AFC members . . .



There is!! (Another problem already solved!) Look for the AFC on LinkedIn and ask your question. (Someone will no doubt respond.) You might consider registering for the next AFC webinar. (Someone was passionate enough about their problem that they chose to share their solution before you even asked.) Perhaps read this newsletter or check our website for past issues. (If you don't see the answers you need, please contact us. We're always seeking relevant topics for newsletter articles.) Or maybe you'll plan to attend the next AFC conference and meet with your peers face to face. The most common (and enthusiastic) feedback we receive is how much value attendees received out of attending an AFC Conference and touring the facilities of other campuses.

It is unfortunate that our last conference had to be canceled - it was very disappointing to everyone who was involved in its planning. But not to worry - we are already busy planning for the next one! Keep on eye on our website ([www.ifma-afc.org](http://www.ifma-afc.org)) for updated information as it becomes available.

It was so great to see so many folks interested in the AFC at World Workplace last month in Denver. We have several new names and faces of people who have chosen to get involved. Some of them have contributed content to this newsletter, some are assisting in the planning of the next conference, and some have simply requested more information about the council and what we have to offer.

In response, the board is putting together a welcome event in the form of a webinar so that we can share some of what the AFC has meant to us and learn more about what it is that you want from your council. I sincerely hope that you will attend the webinar so that we can focus our energy on whatever it is that will bring you the most value for your investment. I'm speaking of your time investment, of course. Because I know how busy you are!

May the "eating season" commence!  
Jolie Lucas

PS: Check out our logo - the AFC is proudly celebrating our 25th year as part of IFMA!

## **Introducing your new Academic Facilities Council Membership Chair**

Gary Rudkin recently joined the board as the new AFC Membership Chair. Some of you had the opportunity to meet Gary at World Workplace last month. Currently, Gary is the General Manager for Corix Utilities managing the University of Oklahoma's utility plants and distribution systems. Gary has over twenty-five years of experience in facilities and utilities management for large campus environments, data centers, manufacturing, and commercial office spaces. His responsibilities included operations and maintenance, capital budget administration, and project management. He is an active member of IFMA and is a Certified Facilities Manager. Gary also serves as President of IFMA's Manufacturing Council. Gary has already made some thoughtful contributions to the board, and will be reaching out to you soon.



## **And Introducing the newest recipient of the Stephen Strickland Showers Memorial Scholarship**



This year's recipient of the Stephen Strickland Showers Memorial Scholarship was Eva Buurma, a Hospitality Management major at the Hanze University of Applied Sciences in the Netherlands. Eva sees hospitality management and facility management as very intertwined, since both require organization and follow through with multiple processes, and both involve creating an exceptional experience that will be higher than people's expectations. When asked what sorts of problems she thinks most organizations are grappling with, she observed an "old management style" that does not contribute to employee creativity or productivity. After graduation she plans to pursue her master's degree in Facility Management. She envisions herself someday in a role that supports the processes that keep the organization functioning. At home, she has an older brother and sister as well as a 13-year old Jack Russell Terrier. Eva is an excellent student who is currently working part-time as a waitress at a restaurant. We hope that the scholarship and the opportunity to attend World Workplace will help supplement her studies. I'm sure that all of us in the AFC wish her success in her academic career!

## **About the Steven Strickland Showers Memorial Scholarship**

The scholarship is named to honor Stephen S. Showers, Associate Vice President Facilities Management (Retired), Towson University Maryland, a graduate of Penn State University and a longstanding member of IFMA. Steve was a founding member of the Academic Facilities Council, and passed away on February 21, 2010. Steve dedicated his career to University administration and was very committed to the AFC. He was the AFC President in 2008-09 and he remained active as a Past President. Because of his many contributions to the AFC, the Council has honored Steve by naming their IFMA Foundation Scholarship the Stephen Strickland Showers Memorial Scholarship.

The scholarship is supported by individual and corporate donations and an annual Golf Tournament Scholarship Fundraiser. Donations to the Scholarship may be made by contacting Jaclyn Lee at [jlee@ifma.org](mailto:jlee@ifma.org).



## Plan now to be a grant recipient for 2016!

*The following article was provided by Stanley Security and is included here for your information and is not intended to be an advertisement.*

### College and Universities Throughout U.S. Win National Contest, Receive Share of \$600,000 Grant

**Indianapolis, IN** – (March 17, 2015) – STANLEY Security, a leading global manufacturer and integrator of comprehensive security solutions for a wide range of industries, announces the winning colleges and universities of its **TOGETHER FOR SAFER SCHOOLS** Grant Program.

Those colleges and universities that accumulated the most votes in the contest across three tiers of student size – under 8,000 students, between 8,000-19,999 students and over 20,000 students – have been selected as this year’s grant recipients and will share in the \$600,000 grant. The grants will provide the winning institutions with STANLEY Security installed products and solutions, consultative security services, campus security standards development best practices, and compliance education opportunities.

As the grand prize winners in the contest, the University of North Texas (UNT) located in Denton, TX will receive a \$200,000 grant, the University of West Georgia (UWG) located in Carrollton, GA will receive a \$150,000 grant and Kilgore College (KC) located in Kilgore, TX will receive a \$100,000 grant. The University of Texas at Arlington (UTA) in Arlington, TX is the recipient of a \$75,000 grant, NorthWest Arkansas Community College in Bentonville, AR is the recipient of a \$50,000 grant, and Aquinas College located In its second year, nominations for the **TOGETHER FOR SAFER SCHOOLS** Grant Program were open to any U.S. higher education institution through mid-November of last year. Then, from January 19 through February 13, 2015, students, faculty, administrators, parents, alumni and members of over 200 qualifying campus communities were encouraged to vote daily online for their chosen school at [www.stanleysaferschools.com](http://www.stanleysaferschools.com), via SMS text messaging or on Twitter via a hashtag specific to each qualifying institution. The colleges and universities won by accumulating the most votes in the contest, separated into three tiers of student population size. STANLEY Security will present each winning school with official awards in the coming weeks. Customized solutions at each school are to be completed during 2015.

Offerings provided to all grant winners include consultative security services and seminars for school officials on security threat assessment and advanced Clery Act training offered by STANLEY Security partner and campus security experts, D. Stafford & Associates. Turn-key installations available to winners can be any STANLEY Security product or solution, including access control solutions, video surveillance, fire systems, intrusion systems, mechanical and electromechanical door hardware, mass notification systems or other security technologies.

“Between the **TOGETHER FOR SAFER SCHOOLS** Grant Program, our new, three-year, extensive partnership with D. Stafford & Associates, the National Association of Clery Compliance Officers and Professionals (NACCOP), and IACLEA Corporate Partnership, and our ongoing efforts to continually initiate security education opportunities in the higher education market, we are making every effort possible to ensure that our nation’s students can feel a sense of safety and security in their postsecondary environments,” Gordon said.

STANLEY currently partners with thousands of colleges and universities nationwide to promote the value of secure campus learning environments. For more information about the **TOGETHER FOR SAFER SCHOOLS** Grant Program, or STANLEY Security’s broad range of products and solutions for colleges and universities, please visit [www.stanleycss.com/highered](http://www.stanleycss.com/highered).



## World Workplace 2015

By Gary Rudkin, AFC Membership Chair

World Workplace 2015 was another successful IFMA event. I am very impressed and appreciative of the hard work and planning that the IFMA staff dedicates for the attendees and exhibitors! Denver is a great location, the weather was nice, and the Denver Chapter members were great hosts. I am sure that San Diego will meet the challenge for WWP16. What a great opportunity to network with 5,000+ colleagues, attend well-presented education sessions, and take a few days to appreciate our profession.

Josh Linkner, entrepreneur, best-selling author and weekly contributor to Inc. Magazine, Forbes and the Detroit Free Press was the opening keynote speaker. His motivational and inspirational theme was "Harnessing Innovation- Turning Raw Ideas into Powerful Results". Mr. Linkner speaks about how successful companies transform imagination, creative buzz and big ideas into practical outputs and bottom-line results. In his highly-recommended book "The Road to Reinvention: How to Drive Disruption and Accelerate Transformation" he provides many suggestions such as applying creativity on a daily basis, breaking free from the blockers of creativity, applying best practices from innovative companies, and building a culture of celebrates fresh thinking and new ideas. This theme aligns with networking opportunities within IFMA that yield creativity and best practices between members!

Jaclyn Lee, our IFMA Components Leader, hosted a discussion with approximately twenty-five current or interested AFC members. The meeting developed into a round table discussion to obtain feedback on topics for webinars, programs and information.

Type of programs/webinars/educational sessions requested:

- Corporate purchasing agreements
- Sharing bid-documents
- School shootings/school safety

About AFC:

- Mission/goals
- Strategic plan, short and long term
- Introduction of Board Members

The AFC Board is working hard to create value for our members, so look for more to come in the near future. Please forward any suggestions for topics or information to [Gary.Rudkin@Corix.com](mailto:Gary.Rudkin@Corix.com) or any member of the AFC Board.

I spent much of my time in the Council Pavilion representing the AFC and interacting with members representing other councils. Even though we represent different industries we share the same focuses and challenges such as proactive maintenance, cost control, prioritizing funding and sustainability. I had the opportunity to meet and visit with many current and interested members. They shared their challenges and provided feedback for future topics. The Council Pavilion concept has been a successful way for members to meet their board and interact with other councils.

Lastly, I had the honor of representing the AFC for the Scholarship Recipient Award banquet. It is so exciting to see all of the future FM's attend WWP and receive assistance with their studies. Eva Buurma received \$1,500 from the AFC's Stephen Strickland Memorial Scholarship, and she was very appreciative. Eva is a resident of Zuidhorn, Holland and attends Hanze University studying Hospitality Management. We will stay in touch with Eva to track her progress and provide appropriate support.



Our former Membership Chair, Corey Lee Wilson, is also the president of the new Inland Empire Chapter in Southern California. His chapter is working with the IFMA Foundation on a pilot program to help his community “solve the FM talent gap” in the Inland Empire. The lynchpin of the program is education, and this may be of interest to our council and other chapters. Below is an article Corey wrote for his chapter newsletter:

## **IFMA CHAPTER HELPS LEAD THE WAY FOR IFMA'S GLOBAL WORKFORCE INITIATIVE**

IFMA's Foundation has developed a Global Workforce Initiative (GWI) that's placed the IFMA Inland Empire Chapter in a strategic position to assist the San Bernardino Economic Development Agency with their efforts to create career pathways to prosperity throughout the county. This is a collaborative effort involving a number of partners throughout the Inland Empire such as Debra Mustain, Coordinator for the Alliance for Higher Education and Workforce Development with San Bernardino County Superintendent of Schools (SBCSS); Marissa Rivera, Client Relations Liaison for the County of San Bernardino Economic Development Agency; Chaffee College representatives Kathleen Dutton, Director of Employment Development / Community Education, Ann Marie Allen, Coordinator of CTE Community Collaboration Grant Employment Development, and Ray Cuellar, Resource Development Specialist; Jim Caldwell, Sector Navigator for Doing What Matters; IFMA Foundation members Jeff Tafel and Diane Coles-Levine, and IFMA Inland Empire Chapter President Corey Lee Wilson.

There are three initiatives for the GWI as follows:

### **Develop and implement a High School Outreach Program**

The first initiative is to develop and implement a High School Outreach Program. One of the components of that program reported on in previous editions of this newsletter is the MARS City Project that would first attract interested students to FM. In addition to the MARS City Project, the IFMA Foundation is implementing a program to speak to youth about the field of FM.

This second component is the Essentials of FM Program, an entry-level training program to meet the educational needs of emerging facility management professionals in the global FM markets. The program will be grounded in the basic concepts that describe the field of facility management, and will address how those concepts can be of value to an organization. The primary focus is to address the supervisor's/unit leader's role in tactical planning, scheduling and accomplishing daily FM tasks, and supporting the operation of an organization's facilities.

The GWI plans to create in economically disadvantaged SB County, multiple pathways to prosperity and one of them is promoting the field of FM for high school, college, and trade school students career choices. The IFMA Essentials Program and Mars City Project will be key components to reach thousands of students in the IE with the intent of introducing Facility Management (FM) as a first choice career path.

The action items needed to implement the High School Outreach Program are:

- Create HS target market by working with SB County Unified School District
- Develop Job Videos on SB Alliance For Education with Inland Empire Chapter FMs
- Develop High School outreach materials
- Train Chapter members on conducting HS outreach

One of the most interesting action items for this program is the creation of an introduction to FM video by the Alliance for Education in conjunction with IFMA's IE Chapter, and they are looking to video tape a number of our chapter's FM's about what they do as an FM and how important it is to their organization's operations and maintenance success. If you would like to participate, please contact IFMA Chapter President Corey Lee Wilson so he can schedule an interview and video shoot date and time slot.



## **Implement an Accredited Degree Program and IFMA Credential programs in the Inland Empire**

The second initiative is about ongoing work with SB County to identify potential colleges for using IFMA's model for an Accredited Degree Program (ADP) Programs. Currently, there are on 31 ADP's in 28 universities around the world, so there is a big opportunity to develop IFMA credentials (FMP, SFP) and educational programs (FM Essentials) in the Inland Empire.

One of the essential curriculum requirements for this program centers around the development of a Control Systems Technology course at Chaffey College under the leadership of Professor Steve Siedschlag. Leading the effort to develop this curriculum is Jim Caldwell, Sector Navigator for Doing What Matters. Eight representatives from the manufacturing and commercial building management industry segments collaborated on development of this specification on December 16, 2014.

They were supported by administrators from Chaffey College, the San Bernardino Office of the Superintendent of Schools, and members of the Doing What MATTERS for Jobs and the Economy sector teams in Energy Efficiency and Utilities, Advanced Manufacturing, and ICT/Digital Media. IFMA representatives Ron Rector, Superintendent of Building Services for the County of San Bernardino and Alex Caraveo and Juan Ortega from Cushman & Wakefield also attended on behalf of Marge Almond, President of the Inland Empire Chapter of BOMA.

## **Grant Applications**

Finally, IFMA's Inland Empire Chapter is also working with SB County grant team to provide FM documentation and data needed for their grant application. Taking the lead with the California Careers Pathway Trust (CCPT) grant are Chaffey College representatives Kathleen Dutton, Director of Employment Development / Community Education, Ann Marie Allen, Coordinator of CTE Community Collaboration Grant Employment Development, and Ray Cuellar, Resource Development Specialist.

## **ABOUT THE IFMA FOUNDATION**

The International Facility Management Association (IFMA) represents, supports and unites the largest global community of facility management practitioners, consultants, educators, students, and product and service providers in the industry. These members manage over 37 billion square feet of property and annually purchase more than US \$100 billion in products and services. They serve 24,000 plus members in 96 countries, with 131 chapter sand 17 industry-specific councils.

The IFMA Foundation works for the public good in support of Facility Management higher education, students studying Facility Management and related fields, research critical to the profession, and increasing awareness of facility management and making FM a career of choice. The IFMA Foundation relies entirely on private support to carry out its mission and receives no funding from IFMA membership dues.



## AFC News and Events

### Webinar

#### AFC Panel Discussion

Join us for a round table discussion on getting to know more about AFC, the benefits and what AFC has to offer to its members.

When: January 13, 2016 12:00PM–1:00PM CST

<https://global.gotomeeting.com/join/182619813>

You can also dial in using your phone.

United States: +1(571) 317-3129

United States (Toll-free): 1877 309 2073

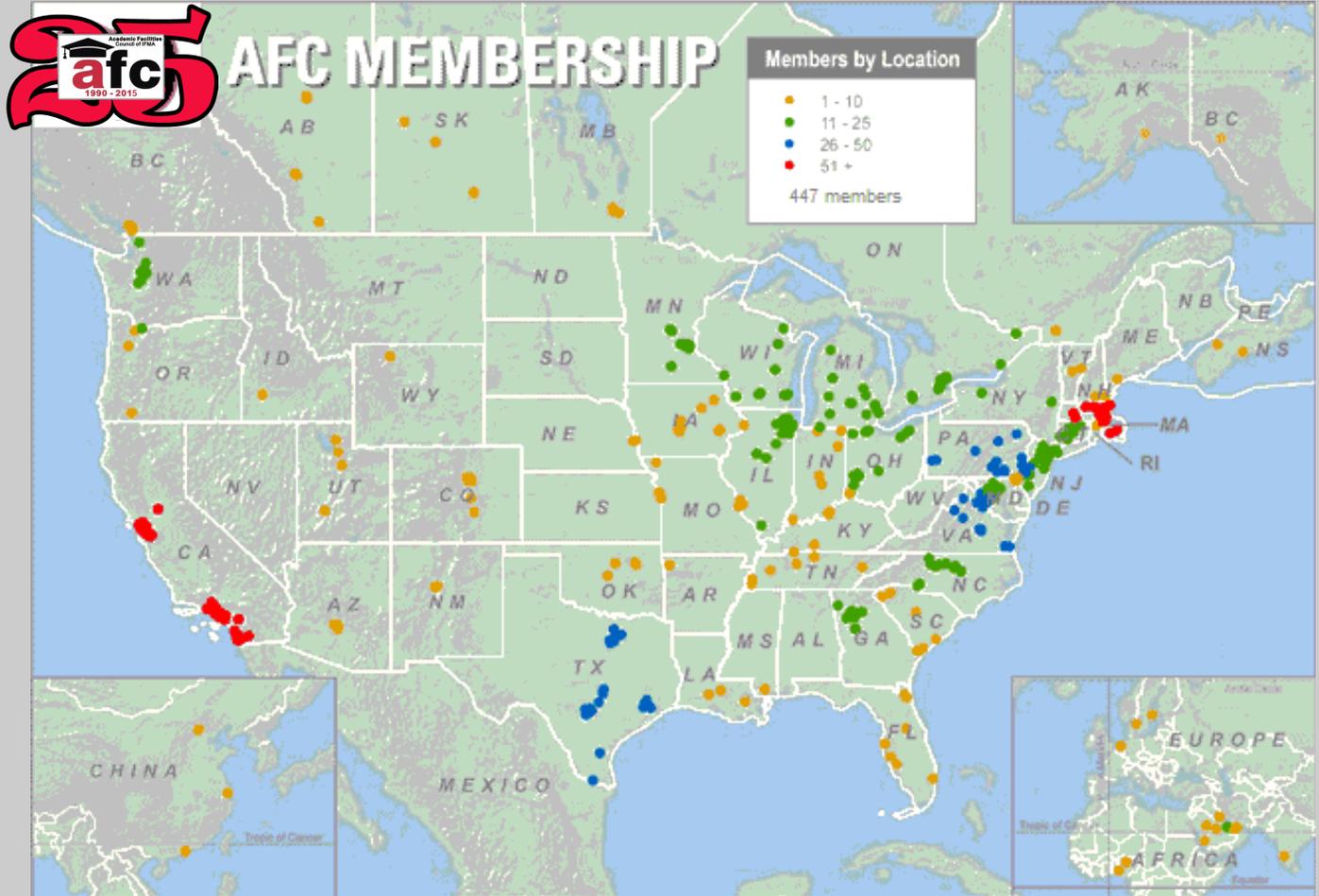
Access Code: 182-619-813





**Academic Facilities Council of IFMA**

**AFC 2014 Membership Map**





AFC FMs, strongly encourage your favorite vendors to take advantage of becoming an AFC sponsor. They will have the benefit of being showcased as a supporter of the Council and our profession at AFC events, on the AFC website and newsletter. Our nearly 400 members will see their Company's offering on a frequent basis. Thanks in advance for passing this on. If you have questions regarding the benefits etc. please contact a board member (see page 8 for contact info.)

**PLATNIUM LEVEL: \$2500.00** The Platinum Sponsor is recognized as the sponsor of the premier event of the conference. There will be only one PLATNIUM LEVEL sponsorship available.

- 3 signs at event - (company provides) up to combined area of 40 sq ft
- Representative is introduced at event and brings greetings from company ( 2-3 mins)
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 4 tickets to event they are sponsoring
- Business cards and brochures available on table by their sign
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**GOLD LEVEL: \$1500.00** The Gold Sponsors are recognized as the sponsors of 1 of the 2 lunches at the event. There are two GOLD LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 2 tickets to event they are sponsoring
- 1 sign at event - (company provides) up to an area of 12 sq ft
- Business cards and brochures available on table by their sign
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**SILVER LEVEL: \$1000.00** The Silver Sponsors are recognized as the sponsors of 1 of the 2 breakfasts at event. There are four SILVER LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 sign at event - (company provides) up to an area of 12 sq ft
- 1 ticket to event they are sponsoring
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**BRONZE LEVEL: \$500.00** The Bronze Sponsors may sponsor nutrition breaks, transportation as examples

- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 ticket to event they are sponsoring
- Delegate gifts

## TIPS FOR NAVIGATING:

After your first login, you must subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are not automatically subscribed to email delivery.

1. **Log in** to <http://www.ifmacommunity.org>

(You must use your IFMA member ID and IFMA password)

2. **Click on Forums** on the top left menu tab

3. **Click on Forum Subscriptions** (located on the left hand side of the page, under Shortcuts)

4. You can then change the default setting from not receiving subscriptions to receive postings via email. **Click under the Subscription to "YES"**(to receive postings by email similar to the listserv) **or "NO"** (which means you will need to login to the IFMA Online Community to view the discussions) The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".



## TIPS FOR POSTING & REPLYING TO QUESTIONS:

1. To **reply** to emails that you receive, you can post your responses (just like the listserv).
2. If you would like to **post a new message/question** to the Academic Facilities Council Online Community without having to login to IFMA Online Community, just send your email to this email address for your specific council, [afc.council@ifmacommunity.org](mailto:afc.council@ifmacommunity.org). This will allow for you to post and reply by email, similar to the listserv tool we were using.



### **Academic Facilities Council Web site**

Click here: <http://www.ifma-afc.org/>

Check out the AFC Web site for the latest information on conferences, officer contacts and much more!



## Academic Facilities Council Officers and Committee Chairpersons

### AFC Board of Directors

Jolie Lucas, CFM, AICP, LEED AP - President	AECOM	Email: <a href="mailto:Joliefab@att.net">Joliefab@att.net</a>
James Gonsalves, CFM - Vice President	San Diego Unified School District	Email: <a href="mailto:jgonsalves@sandi.net">jgonsalves@sandi.net</a>
Todd Miller, FMP- Secretary	University School of Milwaukee	Email: <a href="mailto:tmiller@usmk12.org">tmiller@usmk12.org</a>
Greg Victor - Treasurer	Ensworth School	Email: <a href="mailto:gregvictor2@aol.com">gregvictor2@aol.com</a>
Bruce Boyer - Past President	Stonehill College	Email: <a href="mailto:bboyer@stonehill.edu">bboyer@stonehill.edu</a>

### AFC Committees

- Gary Rudkin, CFM - Membership Chair, CORIX Utilities (Oklahoma) Inc. Email: [Gary.Rudkin@Corix.com](mailto:Gary.Rudkin@Corix.com)
- Jacob Higginbottom - Education Chair, Spagnolo Gisness and Associates Email: [jhigginbottom@sga-arch.com](mailto:jhigginbottom@sga-arch.com)
- Jessa Gagne - Content Chair, Stonehill College Email: [jgagne@stonehill.edu](mailto:jgagne@stonehill.edu)
- Gregory Williams, CFM, FMP - Sustainability Chair, Metropolitan Council's Metro Transit Division Email: [willi133@gmail.com](mailto:willi133@gmail.com)
- Open - Sponsorship Chair

Are you interested in joining a committee? The council is always looking for new folks to get involved!  
Contact a board member or the appropriate committee chair person!



**About the Academic Facilities Council:** Academic facilities offer facility managers and space planners many unique challenges. These individuals must effectively plan, design, construct, utilize and maintain a variety of buildings, grounds and equipment including classrooms, computer labs, residence halls and apartments, athletic facilities, dining halls, theaters, laboratories, libraries and health care facilities. The students, instructors and researchers who utilize these facilities have needs that may radically differ from conventional building tenants.