



News from the Academic Facilities Council of IFMA

A Message from the President:

As we prepare to close out 2013, I am sitting at my desk reflecting on another amazing year we just had for the AFC. Our spring conference in San Diego was fantastic thanks to the hard work of our Conference Chair Jolie Lucas. Jolie promised great weather and I would say that it was wicked awesome! The University of San Diego provided us with a fantastic venue with outrageous views of the surrounding area. Also held in San Diego was the second annual Stephen Strickland Showers Memorial golf tournament. This tournament is the staple fund raiser event toward the Stephen Strickland Showers Memorial Scholarship. I also want to thank our business partners at Haley & Aldrich for their incredible dedication and hard work putting together the interactive workshop on “Lean” tools and principles. Every attendee left the conference excited to use their newly learned “tools” back at their own jobs.

Our fall conference was held in conjunction with IFMA World Work Place in Philadelphia PA. Thanks to our conference chair Bob Myrick, we had some very interesting presentations and some great educational tours. I want to thank the folks at the Pennsylvania State University in Abington whose hospitality was second to none. What a beautiful campus!

During a dinner event at World Work Place, the Stephen Strickland Showers Memorial Scholarship was given to Jessica Weinheimer from Canada who is working toward her BA in Architecture – Project and Facility Management at Conestoga College. We had a chance to meet Jessica prior to WWP and spend a little time talking with her. What a great feeling it was to see such dedication and energy in someone entering into the Facilities Management field. Also held during WWP was the IFMA Awards Banquet. And, thanks to Jessa Gagne from Stonehill College, not only did the AFC win the 2013 Energy Star Challenge Award again; we also won the 2013 Council Award of Excellence in Communications Award... again!

All this was started under the leadership and guidance of outgoing president John Shenette. John’s dedication to the AFC shows in the countless hours he worked toward providing our members with the information and resources we all need to help in our day-to-day lives. Thanks John for your continued support of the AFC.

SAVE THE DATE! April 8-11, 2014 will be our spring conference hosted by Stanford University in sunny California. The conference will begin on the 8th with the annual Stephen Strickland Showers Memorial golf tournament at Stanford Golf Course. Please watch our web site <http://www.ifma-afc.org/index.html> for conference updates and registration information.

A long time ago someone told me, “son, learn from everyone else’s mistakes because you’ll never live long enough to make them all yourself.” In my over 40 years in the construction and facilities management fields, I have learned how true this statement really is. My greatest learning experiences has been talking with my peers and networking with folks in a face-to-face environment. The AFC not only offers a multitude of resources on our web site but because of the dedication and hard work from members such as you, we provide these networking opportunities and incredible learning possibilities at our conferences. I hope to see you all at our next conference at Stanford University!

Best,

Bruce Boyer

AFC President, Stonehill College



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In this issue

President’s Message	1
Fall Conference 2013	2
Advocacy Day and Public Policy Forum 2013	6
Sustainability Spotlight	7
AFC Wins Award of Excellence	8
New and Events	9
Membership Map	10
Sponsorship Program	11
Online Community	12
Officer Contact Information	13



By Jolie Lucas, CFM, AICP, LEED AP

I went to Penn State – but didn't graduate. Well, let me clarify . . . I attended the Fall 2013 AFC Conference in Philadelphia September 30th and October first, which gave me the opportunity to visit the Penn State Abington campus!

Bob Myrick of The Pennsylvania State University, something of an institution himself to the AFC through his long affiliation and service to the council, made all the arrangements for the council to visit both Penn State Abington and The Navy Yard of Philadelphia. As always, the AFC Conference provided a holistic experience of tours and topics of high relevance to all the attendees.

As a Californian and a product of California state schools and universities, I especially appreciate the atmosphere of the Eastern campuses with their historic buildings of enduring brick and stone, pitched roof lines and woody landscapes – and Penn State Abington did not disappoint. In fact, the campus was so serene and lovely, it had the feeling of a calming resort. As the group stepped off the bus, many of us were joking about when our spa treatments were scheduled!

But don't let that peaceful exterior fool you – the Penn State Abington campus (formerly the Penn State Ogontz Campus) offers the first two years of most of Penn State's more than 160 majors as well as a wide range of baccalaureate programs that can be completed without leaving the campus. And while it is indeed nestled amid 45 wooded acres, the campus is close to public transportation and serves both the urban and the suburban population, as it is just about 15 miles north of Center City Philadelphia.

Monday morning we learned about the history of the Penn State Abington campus from Dr. Karen Wiley Sandler (PSU Abington Chancellor) and Chuck Marsh (PSU Abington Director of University Relations), both addressing the challenges of bringing a 19th century campus into the 21st century. Speaking of the 21st century, James Foreman (PSU Abington Director of Information Technology) discussed the challenges of standardizing technology to provide state of the art technological support to the approximately 3,800 students in addition to the faculty and staff at Abington. Described as a "state university in the middle of a finishing school neighborhood", communication both within the school and with the neighbors has been the biggest challenge faced by the campus. "Lion Ambassadors" Katie Mantz and Michael Bennett then provided an informative walking tour of the campus. (These students take great pride in their campus and are well trained in conducting these tours. It was as much fun to learn about the campus as it was watching their carefully-practiced backward walking throughout the tour!)

The afternoon presentation by Amy Kiefer (VP of Education Marketing for KI) provided a truly informative glimpse of the classrooms of the future. (Hint: It isn't just about the furniture! An entire shift in how we teach and reach students is underway.) Amy was not only a great presenter but was generous with additional resources, for those of us interested in further investigation.

Tuesday we visited The Navy Yard. After a hot breakfast at the Energy Efficient Building (EEB Hub), Laurie Actman, Deputy Director enthusiastically greeted us and explained the purpose of the EEB Hub and resources it offers. Working closely with Penn State, the HUB, a public/private consortium of 27 organizations, has taken national leadership on benchmarking energy savings. The HUB is aggressively focused on small buildings (50,000 SF or less) in order to assist the many small businesses with realizing potential energy savings. They are establishing a "tenant star" program, similar to the "Energy Star" program, to recognize tenant efforts to reduce energy.

Steve DiBartolo, VP of Hill International and a contracted construction manager, explained the evolution – based on some of the unique requirements of Pennsylvania - of the integrated design approach being utilized at The Navy Yard. As Steve stated, "You can't engineer yourself out of dealing with people!" The integrated design approach requires much more "up front" effort, but the results of expedited construction with fewer change orders speaks for its success. Will Agate, the Senior Vice President, Navy Yard Management and Development for the Philadelphia Industrial Development Corporation, (which is the agency in charge of transitioning the former military installation into a thriving business campus) gave an overview of the master plans and the exciting "smart grid" projects at the Navy Yard.

The Navy Yard provides a headquarters to several Philadelphia-based firms, including Urban Outfitters, whose spaciouly renovated warehouse-turned-dining facility provided an exciting lunch experience. The long, brightly colored silk saris hanging from the beams that used to support overhead cranes, the immense indoor planter boxes filled with herbs (presumably used by the kitchen), and the vast menu selection of healthy eating options provided the basis for an enthralling hour of people watching. Urban Outfitters evidently employs a diverse population of fashionable young people!

We ended our conference with a tour of the Navy Yard, including stops at building 661 (under renovation) and the small prototype house that incorporates state of the art (but currently commercially available to homeowners) technologies. There is even a solar array set up on a ground-level roof, so visitors don't have to climb ladders up to the real roof to see the array up close and personal.

As the conference ended, we were once again sad to say goodbye to our comrades, but at that point it was doubtful our brains could have absorbed much more! Luckily, we have several months to regroup before our next gathering in the Spring, hosted by Stanford University April 9-11. (But don't forget to plan to attend the Stephen S. Showers Memorial Golf Tournament on April 8th, which helps fund the Stephen S. Showers Memorial Scholarship Fund!) Mark your calendars now for what will surely be another quality AFC program!

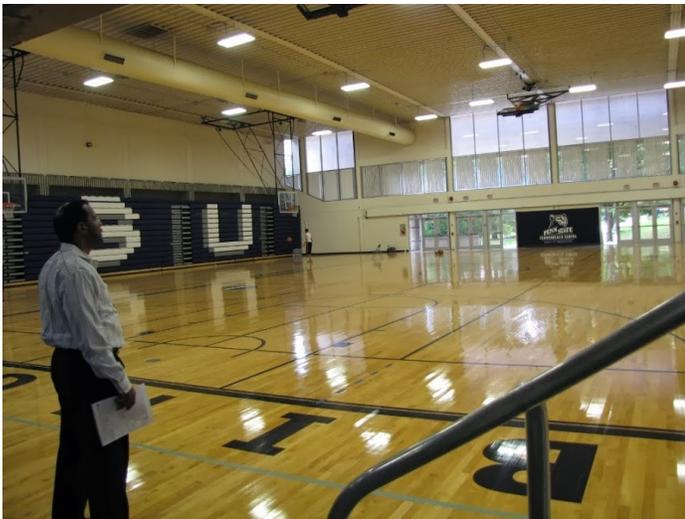
Photos By: Bob Myrick



PSU Abington—the AFC attendees were delighted with the beauty of the pond and fountains and just had to have their group photo taken.



PSU Abington—Lares Building, pond and fountain as seen from the Woodland Building.



PSU Abington—the gym in the Athletics Building.



PSU Abington—Sutherland Bldg—a great outdoor space for many student activities and more formal receptions or other major events.



AFC President's Invitation Dinner at the City Grill in downtown Philly



Photos By: Bob Myrick



The Navy Yard-Bldg 543-Urban Outfitters - their cafeteria and lunch room.



The Navy Yard-Bldg 543-Urban Outfitters - terrace outside their lunch room.



The Navy Yard-near Bldg 543-Urban Outfitters - one of the two mothballed aircraft carriers.



Villanova at The Navy Yard-their high tech classroom, with monitors per 2 student seats and no projection screens.



The Navy Yard-the net zero energy experimental house - and the separate experiment, research and work shop building.



The Navy Yard-the net zero energy experimental house - AFC and IFMA tour attendees listening to the presentation.

Photos By: Bob Myrick



The Navy Yard– 624 building has a flooded basement. The flooded basement in this building is occupied by fish that appear to be goldfish.



The Navy Yard–there are some very special occupants on site, such as this fox seen a few blocks from where we were standing while on tour.



The Navy Yard - a dry dock with gantry crane and some moth-balled ships in the distance.



The Navy Yard - more of the many moth-balled ships, this one a catamaran design, in the fresh water port.



The Navy Yard - more of the many moth-balled ships, this one a catamaran design, in the fresh water port.



The Navy Yard—a multi-denominational chapel on site.

IFMA Goes to Washington for IFMA Advocacy Day and Public Policy Forum

By Greg Williams CFM, SFP, FMP



Photo Credit IFMA Global 2013

Each year IFMA leaders (20+) travel from across the country for [IFMA Advocacy Day](#) meeting in Washington D.C. to represent the interests of the FM industry. This year on September 17th and 18th, the Academic Facility Council was well represented by Greg Williams. Bipartisan tax reform issues and joining the “High Performance Building Caucus” were parts of our mission.

Note: The flag at half-staff in the background was for the Washington Navy Yard shootings that had occurred that Monday when we arrived.

IFMA is the largest international facility management association in the world. We have 23,000 members in 85 countries; we are represented in 17 councils and 130 chapters. We purchase more than \$100 billion in products and services while managing 37 billion square feet of property. It is up to us in the FM profession to reach out to our politicians to help educate them on how we make positive impacts to the built environment and the triple bottom line of sustainability. We do provoke interest as a professional organization.

Because engaging our Congressional politicians can be a daunting task (government shutdown 2013?) we were expertly prepped, coached and guided by IFMA Director of Government Affairs Jeffrey Johnson ESQ. along with members of [PACE LLP](#). PACE LLP is a bipartisan government relation consulting firm. To say they are knowledgeable, well connected and respected on Capitol Hill is an understatement.

We were brought up to speed on some key bipartisan issues for the government concerning facilities management. One was “Education, Training and Certification to Protect Asset Value”. This pertains to the Federal Buildings Personnel Training Act (FBPTA) which was signed into law by President Obama in 2010. This bill basically states that by training and certifying facility managers, buildings will perform better, extending their useful lives and cost less to operate. Also realized with these buildings is that at the time of their disposal they will be worth more and thus bring more \$\$\$ back into the budget. Still another point is that by putting them back into the market these initiatives would stimulate local economic growth through new business and development.

That being said, the U.S. federal government owns/leases and operates over 500,000 properties. Some of which are underutilized and others are vacant and in varying states of disrepair. To educate and IFMA certify government FMs, to start a concerted effort to properly dispose of properties by sale or consolidation would bring in a substantial income stream part of which could support the currently unfunded FBPTA. The Academic Facilities Council knows firsthand the benefits of promoting professional development.

I was part of a 3 person team with PACE LLP staff member Lauren Wilson who guided us to our appointments, meeting in the offices of Sen. Elizabeth Warren (D-MA), Congressman Keith Ellison (D-MN), Congressman Mike Coffman (R-CO), Congressman Ed Perlmutter (D-CO). We met on the hour and crossed the “Hill” a couple of times for our appointments.

I must add this was one of the greatest opportunities of my FM career.

We discussed the importance of the FBPTA and we asked for support of 179(D) tax reform through the Building Efficiency Act. This Act is seeking to amend the depreciation life for non-residential properties from 39 to 29 years for buildings that are more than 40% efficient. Along with this we asked for members of Congress to join the “High Performance Building Caucus”.

Pictures [click here](#)



IFMA Academic Facility Council Sustainability Spotlight

Greg Williams CFM, SFP, FMP – AFC Sustainability Chair – University of Minnesota Facilities Management

The AFC WINS the 2013 ENERGY STAR® Challenge for IFMA Councils!!!

The AFC wins the IFMA Energy Star Challenge for the 2nd time in a row.

IFMA launches a 12 month [Energy Star Challenge](#) for Councils and Chapters each year.

Looking at the prestigious background of our council we have garnered a reputation for achieving excellence.

- ◇ 2013 - IFMA’s Council Award of Excellence in Communications
- ◇ 2013 - ENERGY STAR® Challenge for IFMA Councils
- ◇ 2012 - IFMA Award of Excellence - Council of the Year Award
- ◇ 2012 - ENERGY STAR® Challenge for IFMA Councils

The 2013 [Sheila Sheridan Award](#) for Sustainable Facility Operations and Management

This award was presented at WWP 2013 in Philadelphia, PA to Greg Wood Director of Building Services at Washington County, Minnesota. Greg is a colleague of mine and IFMA MSP Chapter board member. Greg was instrumental in designing and facilitating a major change effort in his organization. This effort involved the custodial maintenance service that was traditionally performed at night. During the night the county’s building systems continued to operate as cleaning was performed keeping energy costs high for low occupancy and usage. Washington County changed to daytime cleaning saving energy, decreasing budget impacts, creating operational efficiencies and also creating increased customer and employee satisfaction. Greg and Washington County have the metrics to prove it. Good work a true Triple Bottom Line home run!

Please [contact me](#) with your success stories so we can share them and learn proven practices in sustainability.

Lowell M. Aplebaum, CAE; Director of Membership and Councils is leaving IFMA

Lowell has been serving IFMA as the Director of Membership and Councils for the past 2 years. He has been a



supporter of our council and presented us with the AFC 2012 Council of the Year Award at the WWP12 IFMA Awards of Excellence Banquet. In a moment of serendipity, I was attending a Minneapolis/St. Paul IFMA Chapter Emerging Leaders Happy Hour at a local micro-brewery and who should be there but Lowell. I had been looking for a photo opportunity for Bill O’Neill and myself to pose with the 2012 - IFMA Award of Excellence - Council of the Year Award, which I just happened to be transporting in my car. Low and behold there is Lowell. So Lowell, Bill and I hopped behind the brewery bar, under the intensely watchful eye of the bar manager, and took this photo. Cheers Lowell, thanks for the leadership, the friendship and good luck in your future endeavors.

Left to right Lowell, Greg Williams, the AFC 2012 COTYA and Bill O’Neill



Winners were announced in 15 categories, with judging panels comprised of industry experts evaluating nominees individually and scoring them in a number of specific areas. IFMA recognizes companies and individuals for their achievements that advance the facility management profession, as well as chapters and councils for their outstanding performance in key areas.

Congratulations to all winners!

Associate Member Award

Adam Stoltz

Chapter Professional Development Award – Large Chapter

Minneapolis/St. Paul Chapter of IFMA

Council Communications Award

Academic Facilities Council of IFMA

Council Programs and Professional Development Award

Legal Industry Council of IFMA

Council of the Year Award

Utilities Council of IFMA

Distinguished Author Award- Article or Research Paper

Anthony Pizzitola, CFM, CBCP, MBCI

Distinguished Author Award - Book or Instructional Materials

Mark Sekula, CFM, FMP, IFMA Fellow

Cornel Rosario, CFM

Distinguished Member Award

Alana Dunoff

Educator Award

Kenneth Timothy Sullivan, Ph.D.

Chapter Web Communications Award – Large Chapter

Silicon Valley Chapter of IFMA

Large Chapter of the Year Award

Atlanta Chapter of IFMA

Chapter Web Communications Award – Small Chapter

Birmingham Chapter of IFMA

Small Chapter of the Year Award

Central Pennsylvania Chapter of IFMA

The George Graves Award for Facility Management Achievement

Randy L. Groff, CFM

The Sheila Sheridan Award for Sustainable Facility Operations and Management

The Building Services Division of Washington County Minnesota



Greg Victor, AFC Treasurer accepting the award from IFMA CEO, Tony Keene



AFC News and Events

Up Coming Events

Facility Fusion - Ottawa, Canada

March 18-19

AFC Spring Conference - Stanford, CA

April 8 - 11, 2014

Facility Fusion - Washington, DC

April 15-17

Webinar

To view past presentations [CLICK HERE](#).

To stay up to date on all AFC news and events visit our website and social media sites daily.

AFC website <http://www.ifma-afc.org/>

AFC Face Book <http://www.facebook.com/AcademicFacilitiesCouncil>

AFC Twitter <http://www.facebook.com/AcademicFacilitiesCouncil>

AFC LinkedIn <http://www.linkedin.com/groups/Academic-Facilities-Council-IFMA-4263375?home=&gid=4263375>





PLATNIUM LEVEL: \$2500.00 The Platinum Sponsor is recognized as the sponsor of the premier event of the conference. There will be only one PLATNIUM LEVEL sponsorship available.

- 3 signs at event - (company provides) up to combined area of 40 sq ft
- Representative is introduced at event and brings greetings from company (2-3 mins)
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 4 tickets to event they are sponsoring
- Business cards and brochures available on table by their sign
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

GOLD LEVEL: \$1500.00 The Gold Sponsors are recognized as the sponsors of 1 of the 2 lunches at the event. There are two GOLD LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 2 tickets to event they are sponsoring
- 1 sign at event - (company provides) up to an area of 12 sq ft
- Business cards and brochures available on table by their sign
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

SILVER LEVEL: \$1000.00 The Silver Sponsors are recognized as the sponsors of 1 of the 2 breakfasts at event. There are four SILVER LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 sign at event - (company provides) up to an area of 12 sq ft
- 1 ticket to event they are sponsoring
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

BRONZE LEVEL: \$500.00 The Bronze Sponsors may sponsor nutrition breaks, transportation as examples

- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 ticket to event they are sponsoring
- Delegate gifts

If you are interested in being a sponsor at the Academic Facility Conference at Duke please contact one of the AFC's sponsorship chair.

Ed O'Rourke—Joint Sponsorship Chair, GEI Consultants Email: eorourke@geiconsultants.com

William Johnson—Joint Sponsorship Chair, Haley Aldrich Email: wjohnson@haleyaldrich.com



TIPS FOR NAVIGATING:

After your first login, you must subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are not automatically subscribed to email delivery.

1. **Log in** to <http://www.ifmacommunity.org>

(You must use your IFMA member ID and IFMA password)

2. **Click on Forums** on the top left menu tab
3. **Click on Forum Subscriptions** (located on the left hand side of the page, under Shortcuts)
4. You can then change the default setting from not receiving subscriptions to receive postings via email. **Click under the Subscription to "YES"**(to receive postings by email similar to the listserv) **or "NO"** (which means you will need to login to the IFMA Online Community to view the discussions) The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".



TIPS FOR POSTING & REPLYING TO QUESTIONS:

1. To **reply** to emails that you receive, you can post your responses (just like the listserv).
2. If you would like to **post a new message/question** to the Academic Facilities Council Online Community without having to login to IFMA Online Community, just send your email to this email address for your specific council, afc.council@ifmacommunity.org. This will allow for you to post and reply by email, similar to the listserv tool we were using.



NEW! Academic Facilities Council Web site

Click here: <http://www.ifma-afc.org/>

Check out the AFC Web site for the latest information on conferences, officer contacts and much more!



Academic Facilities Council Officers and Committee Chairpersons

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- Ed O'Rourke - Joint Sponsorship Chair, GEI Consultants Email: eorourke@geiconsultants.com
- William Johnson - Joint Sponsorship Chair, Haley Aldrich Email: wjohnson@haleyaldrich.com

Are you interested in joining a committee? The council is always looking for new folks to get involved!
Contact the appropriate committee chair person!



About the Academic Facilities Council: Academic facilities offer facility managers and space planners many unique challenges. These individuals must effectively plan, design, construct, utilize and maintain a variety of buildings, grounds and equipment including classrooms, computer labs, residence halls and apartments, athletic facilities, dining halls, theaters, laboratories, libraries and health care facilities. The students, instructors and researchers who utilize these facilities have needs that may radically differ from conventional building tenants.