



Furnishing Knowledge®

IFMA-AFC FALL CONFERENCE PHILADELPHIA AREA

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September 30, 2013

Lares Student Union banquet room.

http://www.youtube.com/watch?v=6Cf7IL_eZ38

Presentation Abstract & Objectives

SO WHAT DOES THE **CLASSROOM OF THE FUTURE** LOOK LIKE – FINDING THE SWEET SPOT OF YOUR LEARNING ENVIRONMENT

- The opportunities to **reshape the future of education** are extraordinary and urgent. Thinking differently in terms of the future of learning spaces must become part of **long-range planning** today. The presentation will introduce the Three Principal Spheres for Learning Environments in an effort to ignite additional thought and inspiration for **learning success**.

Learning points:

- Introduce and understand the importance of the **Three Principal Spheres**
 - ✓ Understand demographics and generational implications
 - ✓ Acknowledge pedagogy and related dynamics (with specific reference to technology)
 - ✓ Recognize subject matter and disciplines
 - ✓ Create a 'formula' that is customized to your role and institution
 - ✓ Be inspired?! Remove barriers, DRIVE education and learning spaces forward to new heights!



Goals for Our Time Together

1. Share national knowledge on education, trends and alternate learning space considerations.
2. Inspire. Provoke new thinking. Drive change in education that takes our nation to new heights.



Structure for Our Time Together

1. Brief introduction on **KI**
2. Overview & Grounding on 13 Points to Ponder
3. Share 2 Foundational Pillars
 - 'Sweet Spot' Unveiled
4. Discuss the implications of current trends – with the ongoing goal (challenge) of always seeking to find the *situational* 'Sweet Spot'





CORPORATE OVERVIEW

- 100% employee owned company - everyone is a stakeholder
- Founded in 1941 in Green Bay, Wisconsin
- 3000+ employees
- 6th largest contract furniture manufacturer in the United States
- Nine manufacturing facilities in North America
- Custom solutions are 17% of sales (industry average less than 1%)
- Focus on Higher Education market



KI IS #1 FOR EDUCATIONAL SOLUTIONS



Contract Magazine –
2012 Contract Source
Guide

Brand Awareness Survey
– December 2012

KI	2012	2011	2010	2009
Educational Solutions	1	1	1	1
Training Tables	1	1	1	1
Stacking, Ganging	1	1	2	1
Movable Walls	4	3	4	5
Healthcare Furniture	5	5	1	5
Computer Support Furniture	6	6	8	5
Healthcare Textiles (Pallas)	7	7	8	10
Storage & Filing	9	9	9	8
Furniture Systems	8	9	7	10
Ergonomic Seating	7	9	10	-
Conference	-	-	9	-
Guest Seating	9	-	9	7



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Overview & Grounding

Changing and Emerging Trends in Education

~~13~~ 15 POINTS TO PONDER



Points to Ponder 1-3

1. Students

- Demographic Shifts
- Generations & Behavior ✓

2. Global Implications

- The world and circle for learning is shrinking

3. Ownership of Education and Learning

- Change and Shift
- Student Owned - Process AND Content ✓



Points to Ponder 4-6

4. Blended Learning

- Online + Offline + All Interaction In Between

5. Faculty Responsiveness & Adaptation

- Minding the Generational Gap ✓
- New Learning Mindset and Management of the Same

6. Active Learning (Engaged)

- Adaptive Pedagogy ✓
- Enter and Engage



Points to Ponder 7-10

7. Brick & Mortar

- Current & Future Implications of 'Traditional Campuses'

8. Space

- Evolution of Learning Space
- Design to Facilitate Learning Optimization



9. Demand & Supply

- STEM & Beyond (+H...+A...)
- Careers of the Future...Preparation Today



10. Economic

- Budget Barriers



Points to Ponder 11-13

11. Technology! Integrate Current. ✓

- Facilitating Communication (& Learning)

12. Technology! Plan for the Future. ✓

- Innovation and Change (and related disruption)
- Proactive Planning and Incorporation

13. Technology! Identify & Understand Implications. ✓

- Student Success
- Faculty Facilitation
- Campus Community Collaboration



Line of Sight to 2014

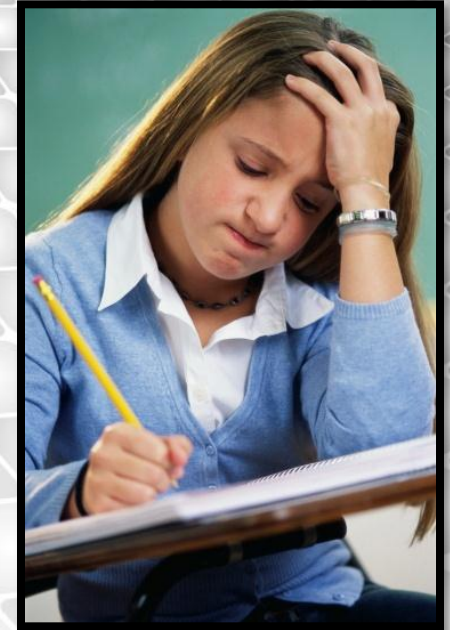
National (Global) Topics in Education

Top two topics on campuses:

- Safety
- Mental Health

Critical areas of focus for 2014:

- STEM
- Pedagogy
- Online and related implications
 - Attraction & Retention → \$\$\$



New Points to Ponder 14 & 15

14. Safety

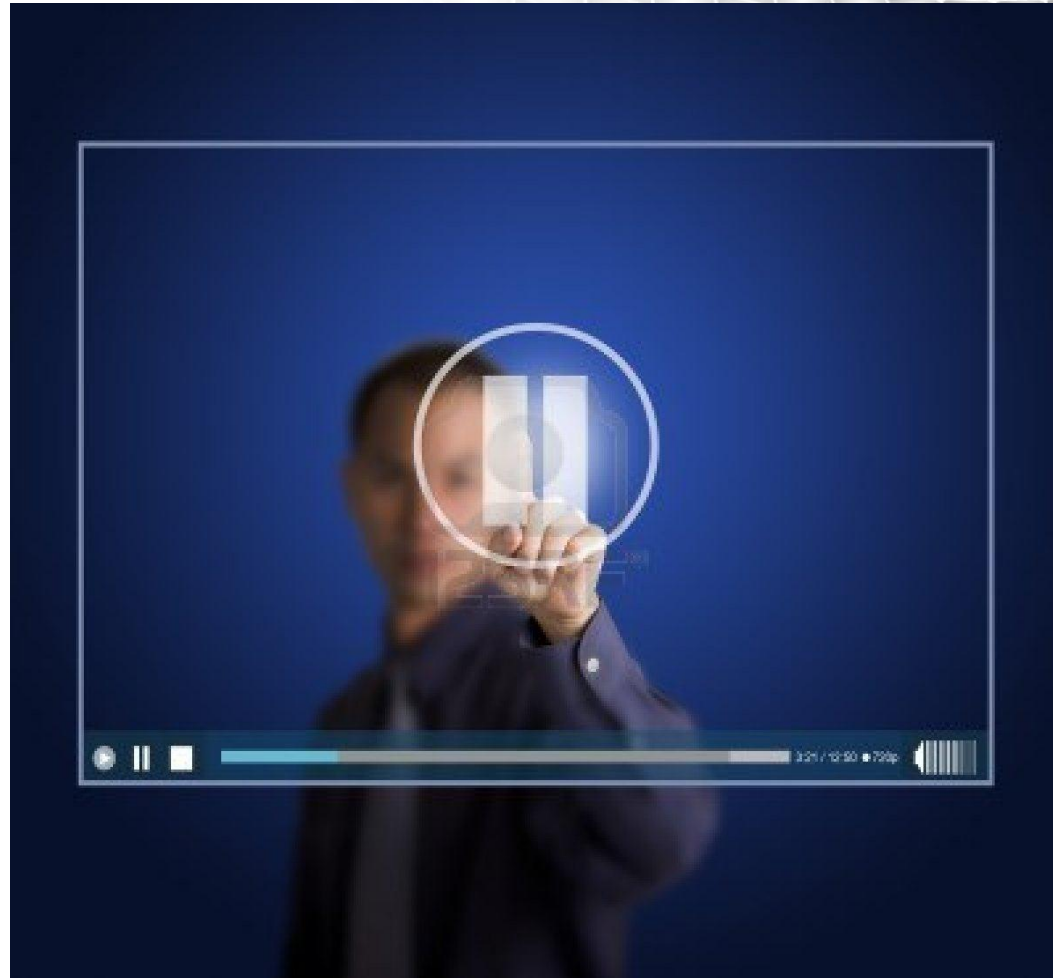
- Attraction & Retention – Expectations
- Further Threat to B&M

15. Mental Health

- Ante
- Program Cost



Pause...

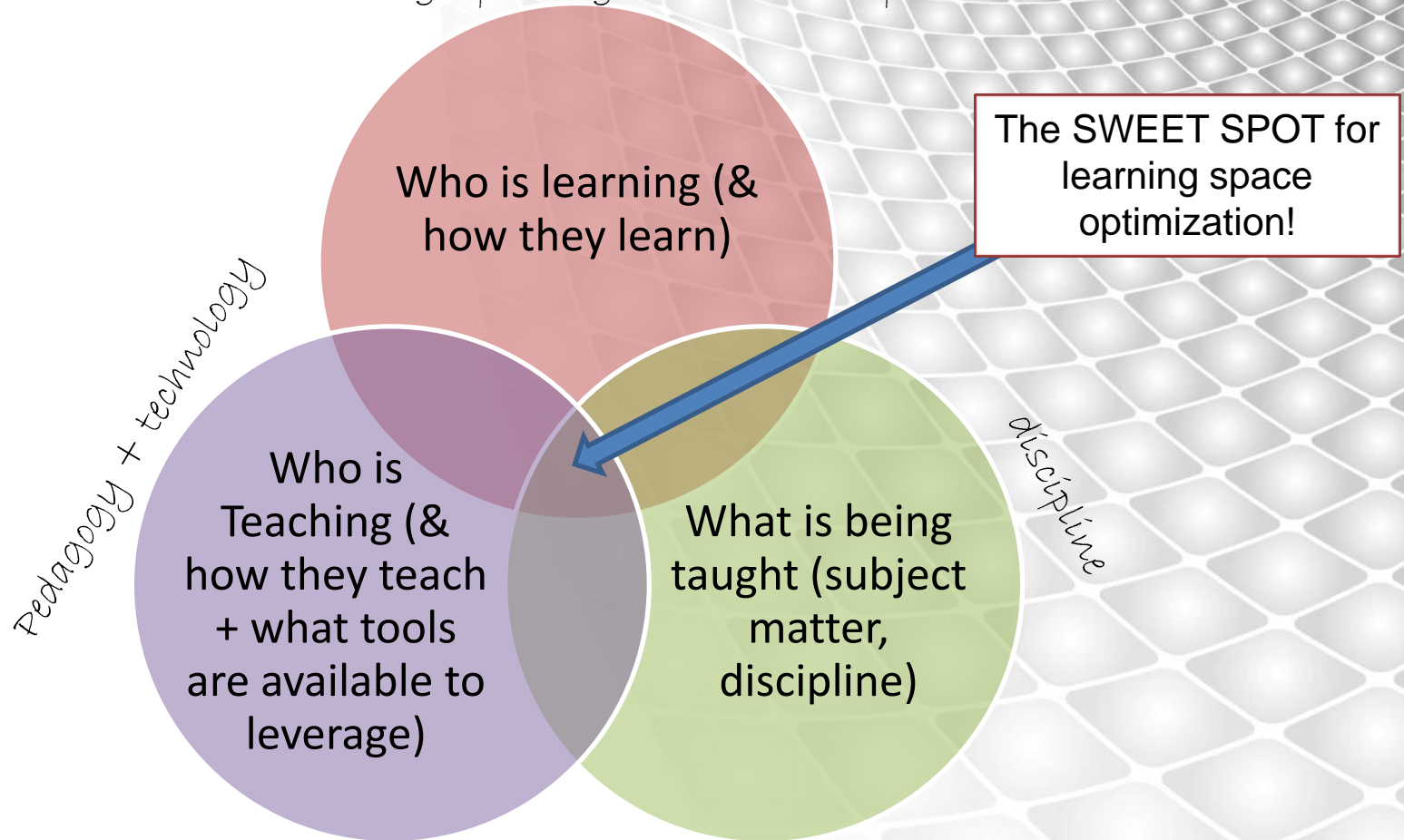


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II One Size Does Not Fit All (OSDNFA)

There is NOT a SINGLE Solution for the Future

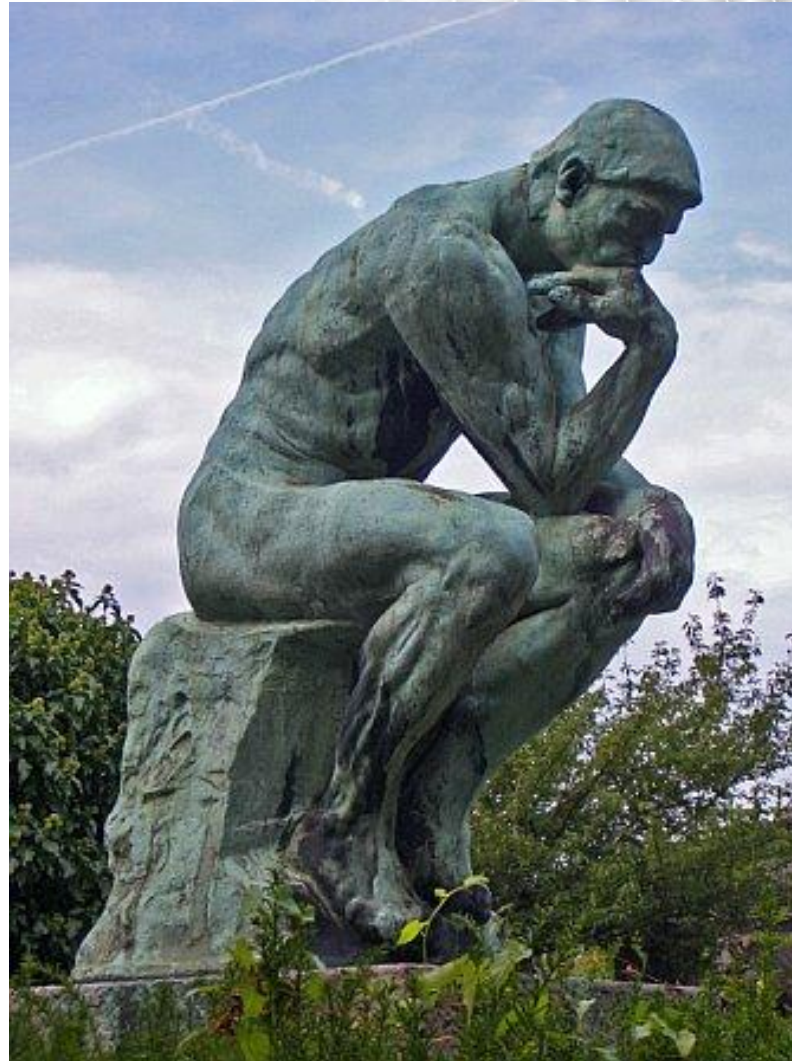
demographics, generational impact



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Pause...



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Overarching Themes

■ Versatility & Multi-Purpose

- Mobility
- Flexibility
 - Capacity / Utilization
 - Density
 - Students / SF vs. Learning / SF

■ “New” Learning

- Informal
- Engaged
- Technology Enriched

■ Sustainability

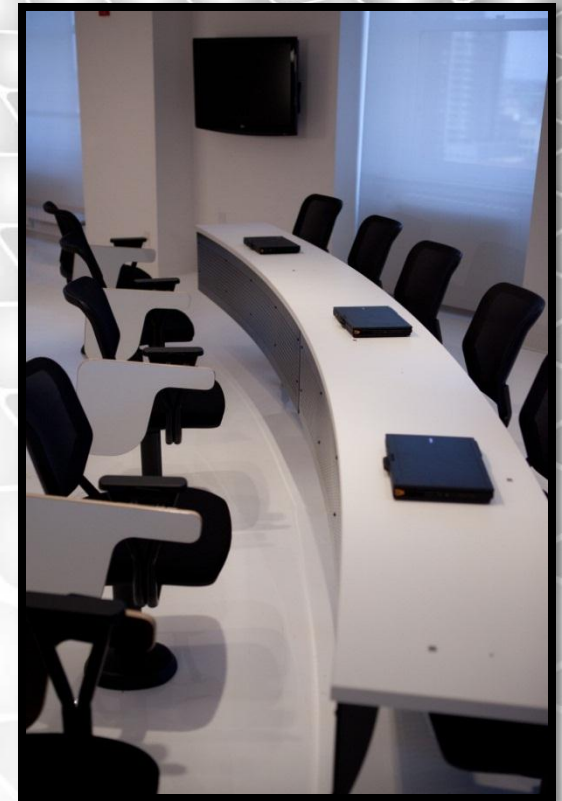
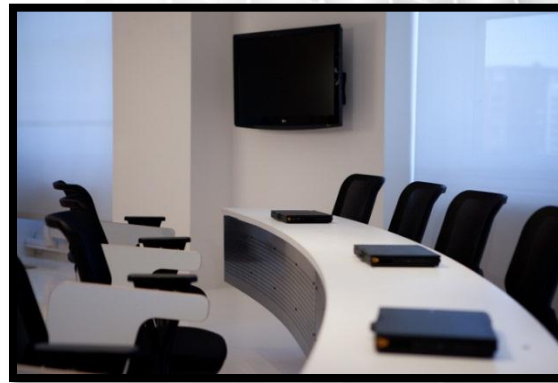
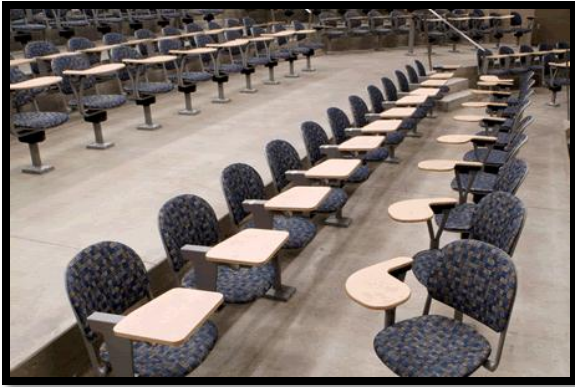
- Approach
- Consistent + Cohesive
- Evergreen



Learning Spaces – *Versatility in the Classroom*



Learning Spaces – *Versatility in Large Lecture*



Learning Spaces – *Versatility around the Campus*



Learning Spaces – *Versatility around the Campus*



Learning Spaces – *Versatility around the Campus*



Learning Spaces – *Versatility around the Campus*



Learning Spaces – *Versatility for Administration*



“New” Learning

Informal

Engaged

Technology Enriched



Sustainability

Master Plan & Approach

Consistent & Cohesive

EverGreen



Recap - Overarching Themes

■ Versatility & Multi-Purpose

- Mobility
- Flexibility
 - Capacity / Utilization
 - Density
 - Students / SF vs. Learning / SF

■ “New” Learning

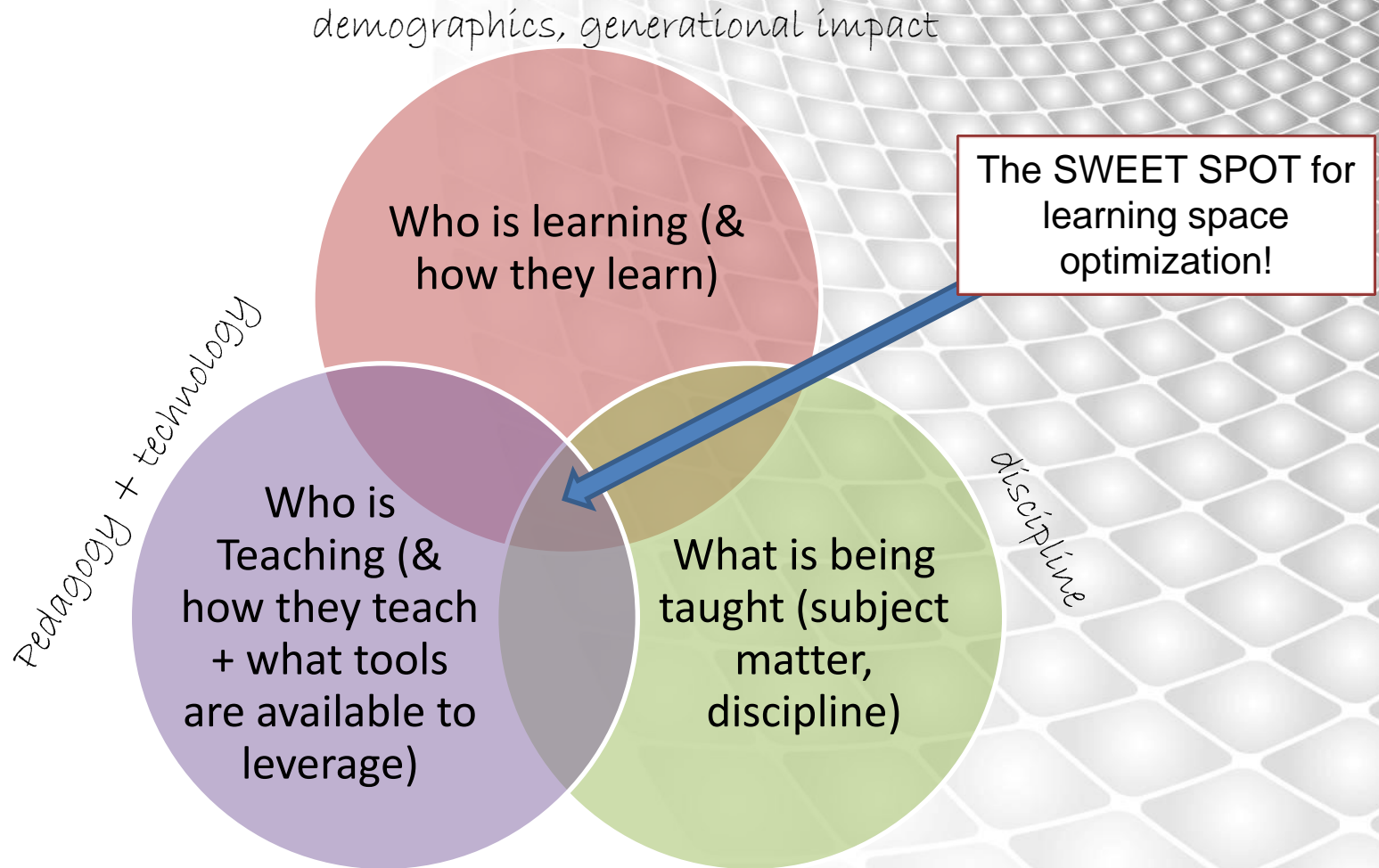
- Informal
- Engaged
- Technology Enriched

■ Sustainability

- Approach
- Consistent + Cohesive
- Evergreen



Recap – Sweet Spot



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Our Time Together Concludes

What We Shared...

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If it's about SPACE

...it should be

aspirational,

inspirational,

& engaging!



Thank you
for
your Partnership
as we seek to drive

Education Forward!

